

La Roche Bluegrass Festival



Nominated for Best International
Bluegrass Event Award in
2012, 2015 & 2016!

2ND – 6TH OF AUGUST 2017

Europe's Biggest Bluegrass Festival

A unique international event in a region famous for industrial excellence
where success goes hand in hand
with a passion for talent and performance.



La Roche Bluegrass Festival Key Figures

- 15,000 local and international visitors.
- 50 FREE concerts by 30 bands and 150 musicians from across Europe and the USA.
- 23,000 home cooked meals and 40,000 drinks served by 200 volunteers.
- Balanced books, with a budget up from €52,000 to €275,000 in 10 years.
- 63% self financed (food and drinks, workshop, merchandising, festival market) with 22% from private sponsors and 15% from public backing.

JOIN OUR BLUEGRASS PATRONS CLUB!

Join our Bluegrass Patrons Club

60% of your donation is corporation tax deductible (France).

By supporting this festival, you show your commitment to our local community and contribute to our image of excellence overseas

As a festival patron, La Roche Bluegrass Festival gives you:

- Free access for you and your guests to the VIP Vivendi tent, reserved for artists and partners.
- Champagne and food vouchers for use at the food, VIP and Champagne bars.
- Your company logo in front of the stage and in the VIP tent, and other benefits subject to your level of donation.
- A unique, international event as a partner to showcase your brand with clients, suppliers and employees.

Different levels of sponsorship are available:

€500 - €1,000 for standard patronage
€3,000 - €10,000 for premium partners



TRULY AN AMAZING AND UNIQUE EVENT because of:

- The spirit of the music, played on traditional, stringed instruments straight from the heart of the USA.
- The high quality line-up of international artists giving 50 FREE concerts over 5 days.
- The VIP Vivendi Tent where public and private partners relax with their guests alongside the musicians.
- The friendly atmosphere as top American and European Bluegrass pickers mix freely with enthusiastic fans and festival goers.
- The passion of our 200 highly motivated volunteers.
- The variety of local Savoy and American food cooked on site by our volunteers.
- The different refreshment bars where volunteers serve local Mont Blanc Beer and Fruité soft drinks, or Champagnes and sparkling wines.
- Activities for kids and grown-ups with the luthiers hall, the wooden toys of yesteryear, the festival market, the record and cartoon album fair.
- The location, in the open air courtyard of Sainte Marie school in the centre of town.

You too can join our Patrons Club and become a Friend of La Roche Bluegrass Festival
Contact Didier PHILIPPE at +33 608 498 801
or email at direction@larochesurforon.com